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For immediate release

MANITOBAN ELECTED CHAIRMAN OF THE AMERICAN AUTOMOBILE ASSOCIATION

Brandon's Don Main first ever Canadian to hold the esteemed role

Don Main, President of Main Group, Incorporated, and past Chairman of the Canadian Automobile Association (CAA), was elected chairman of the AAA Board of Directors at the 112th AAA Annual Meeting in Orlando, Florida. Main is the first Canadian to hold the distinguished post. He will serve as Chairman of the Board for the 55 million member, not-for-profit federation for two one-year terms.

“Don Main has played an important role in supporting the growth of our association – for both CAA Manitoba and CAA National,” said Mike Mager, President and CEO of CAA Manitoba. “We have been honoured to have Don’s expertise over the years. AAA will certainly benefit from his extensive knowledge and experience.”

The newly elected chairman also served as Chairman of CAA Manitoba from 1996 to 1999 and has been its Director since 1991. He was elected to the AAA Board in 2006, serving as Secretary from 2012-2013 and Vice-Chair from 2013-2015. In addition to actively supporting the AAA Board’s governance responsibilities, Mr. Main provides leadership and strategic counsel to AAA’s senior management team. He has a dedicated history of advancing and protecting the rights and interests of motorists and travelers of both the CAA and the AAA.

In 1999, Mr. Main was elected to the CAA Board of Directors and from 2003 until 2005 he held the position of Chairman. He continues to provide advice and counsel to the CAA Board. Throughout his CAA career, Main has chaired a number of key committees, including the Accreditation, Governance, Standards and Performance, and Audit Committees.

“This is a unique time in our association’s existence as automotive technology is changing faster than ever before,” said Bill Ladyman, Chairman of the CAA Manitoba Board of Directors. “Don will be a key player in leading AAA into a new era of connected cars and automotive technologies.”

Marshall Doney, President of AAA echoed the comments of his CAA colleagues.

“Don Main has been an integral part in maintaining AAA’s position of leadership in the automotive industry and in his role as chairman, he will ensure we maintain that position to enhance the power of the AAA brand and the relevance of AAA’s offerings,” said Doney.

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Main brings an extensive business background to his role as AAA chairman. A highly regarded and successful businessman, he actively participates in the management of several businesses in Brandon, Manitoba. His company, Main Group, Inc. is a holding company that has held ownership interests in a variety of retail operations ranging from Recreation Vehicle Dealerships to office supplies to retail furniture, appliance and electronics sales as well as a trade show rental display company.

In 2001, Don was honored as the Brandon Chamber of Commerce Business Person of the Year. He has been the recipient of a number of awards for his contributions to Canada's Recreation Vehicle industry, including the RVDA/Camping Canada Canadian RV Dealer of the Year.

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